Reference List

"Code of Conduct | Corporate Responsibility." *Clorox Corporate Responsibility (CR)*. Web. 06 Oct. 2011.

<<http://www.cloroxcsr.com/conduct/>>.

De La Merced, Michael J. "Clorox Rejects Icahn's Takeover Bid - NYTimes.com." *Mergers,*

*Acquisitions, Venture Capital, Hedge Funds - DealBook - NYTimes.com*. 18 July 2011. Web. 03

Nov. 2011. <http://dealbook.nytimes.com/2011/07/18/clorox-rejects-icahns-takeover

bid/?ref=cloroxcompany>.

"Distinguished Alumni Award." *College of Arts and Sciences*. Web. 03 Nov. 2011.

<http://college.indiana.edu/alumni/office/award2009.shtml>.

“Donald R. Knauss, Chairman and CEO of Clorox Discusses Leadership - YouTube." *YouTube –*

*Broadcast Yourself.* Web. 06 Oct. 2011. <<http://www.youtube.com/watch?v=EvMN8GA5IKw>>.

"Donald R. Knauss - San Francisco Business Times." *Business News - The Business Journals*. Web. 03

Nov. 2011. <http://www.bizjournals.com/sanfrancisco/stories/2007/01/15/story17.html>.

"Don Knauss Named Chairman and CEO of The Clorox Company (NYSE:CLX)." *The Clorox Company*

*- Investor Relations*. 30 Aug. 2006. Web. 03 Nov. 2011.

<http://investors.thecloroxcompany.com/releasedetail.cfm?releaseid=209563>.

"Don R. Knauss in Conversation with Eric Olson | GreenBiz.com." *Green Business News,*

*Resources, and Sustainability Career Tools | GreenBiz.com*. Web. 03 Nov. 2011.

<http://www.greenbiz.com/video/2011/02/06/don-r-knauss-conversation-eric-olson>.  
  
"Executive Commitment - Don Knauss | Corporate Responsibility." *Clorox Corporate Responsibility*

*(CR)*. Web. 06 Oct. 2011. <<http://www.cloroxcsr.com/csr_knauss/>>.  
  
"Leadership In Sales - Sales Manager Skills | MeetTheBoss." *Business TV - Executive Leadership –*

*Executive Learning- MeetTheBoss*. Web. 06 Oct. 2011

<<http://www.meettheboss.tv/Broadcast/Leadership/164/Leadership-Style/>>.

Nelson, Debra and Quick, James Campbell. *ORGB.* 2nd ed. Mason, OH: South-Western  
          Cengage Learning, 2011.

Spears, Larry. “Practing Servant-Leadership.” *Leader to Leader.* ABI/INFORM Global, Fall

2004. Pg. (7-11)

"The Clorox Company | Careers | Working Here." *The Clorox Company*. Web. 03 Nov. 2011.

<http://www.thecloroxcompany.com/careers/workinghere.html>.

"The Clorox Company Unveils New Logo with a Green Twist : Corporate Eye." *Corporate*

*Communications, Benchmarking and Content Strategy | Corporate Eye*. Web. 03 Nov. 2011.

<http://www.corporate-eye.com/blog/2010/10/the-clorox-company-unveils-new-logo-with-a

green-twist/>.